



# NEXT GENERATION LEADERSHIP

National Association of Counties  
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## NACo NextGen Fall Conference October 10-12 Cache Valley, UT

**Registration: \$250**  
**Spouse \$150**

**Sunday:** Plan to arrive in Salt Lake City, UT by **4:30pm** MST

*Logan, UT is approximately 70 miles North of Salt Lake City we will call you the week before to coordinate your transportation to Logan*

**6 pm** Opening dinner will be held in downtown Logan, UT

**Monday: 8 am - 3pm** Speakers on: Motivation & Purposeful Focus; Leading During Times of Change- an onsite PDLA Session; Why Numbers Matter; Protecting Public Funds; Communication Best Practices for Public Officials; Innovation's Importance to Customer Service; Building Your Team

**Field Trip:** Foodie Tour of local Community & Economic Development Sites:  
West Point Dairy, Aggie Chocolate Factory, Rockhill Creamery

**5:30 - 7 pm** Dinner and entertainment at beautiful Mt. Naomi Farms

**Tuesday: 8 am - 2: 15 pm** Speakers on: Community Development Patterns & Trends; Census Digest; Housing & Development Patterns; The Future of Transportation; Round-table Discussion; The Importance of Place-making; Welcoming New People & Perspectives- Immigration & Culture Panel

**Departure:** Shuttle will bring you back to Salt Lake City by **4 pm** MT



**Muriel Xotchimitl**  
Utah DoT  
The Age of Jetsons



**Dr. Gordon Whitehead**  
Marine & Former IT Director  
of Nike America  
Leading During Times of  
Change



**Laura DeMaria**  
Director NACCED  
Housing Pannel



**Jay Dick**  
Americans for the Arts  
Importance of Placemaking

**REGISTRATION NOW OPEN!**

<https://www.naco.org/events/next-generation-network-symposium>

**Hotel:** We have a discounted room rate at either of these hotels.

Hampton Inn & Suites Logan  
(435) 753-3000

SpringHill Suites by Marriott  
(435) 750-5180

The Next Generation Network provides a grassroots forum for young county officials to network, become engaged in NACo and develop a new generation of association leaders. The network identifies and serves the unique educational and professional development needs of young officials, and draw on the talent, ideas and expertise of young officials to inform NACo's strategic plan and programs and services for the future.